Supporting Materials

Use these email templates to introduce the partnership to sponsors, members and business contacts. Choose the version that fits, personalise the details and ask interested businesses to reply to the club so you can arrange an introduction.

For sponsors and existing business contacts

Hi [First name],

We wanted to let you know about our new partnership with Fusion For Business through their Community Ambassador Programme.

FFB helps businesses review their energy arrangements and explore potential savings. If an introduction through us leads to a qualifying energy contract, our club receives a referral reward to reinvest in our facilities, equipment and teams.

It could be a useful opportunity for your business and another way to support the club.
If you're interested, reply to this email and we'll arrange an introduction.

Thanks,
[Name]
[Club name]

For members and supporters

Hi [First name],

You could help bring extra income into [Club name] through a business connection.

We've joined Fusion For Business's Community Ambassador Programme. When we introduce a business and it arranges a qualifying energy contract through FFB, our club earns a referral reward.

That's funding we can put back into the club, with the added possibility of the business saving money on its energy costs.

Do you run a business, work with someone responsible for energy, or know a business owner who might be interested?

Reply to us to find out more, or ask them to contact the club first. We'll take it from there.
Thanks for your support,

[Name]
[Club name]